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OPERATION WINTER WARMTH 2013

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65,000 TARGET FOR 2013 UNITS

"We're grateful for this noble opportunity to be an official media partner of the Al-Imdaad Foundation's Operation Winter Warmth 2013 campaign. The change of season is amongst the signs of the Almighty. Winter is a season which allows us to reflect upon the miracles of our Creator. However it is also a time for us to step up our worship by acknowledging and fulfilling our obligation to the thousands that are destitute and deserted during the cold winter months. It is within this spirit of responsibility towards humanity that Channel Islam International commences its intention: to communicate this message of hope and encouragement for the benefit of 420,000 national citizenship via various platforms and to spread a sincere message of hope and encouragement for the benefit of humanity through our regular updates from our newscast and program linkups." CI Station Manager, Hafiz Shamsher Khan.



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